

SEMESTER I

CLASS	Structure	Subject Code	Paper Title
B.B.A.Honours	MULTI	R23MDP101	Principles of Psychology
	MULTI	R23MDP102	Principles of Chemical Sciences
	SKILL	R23SDP101	Entrepreneurship
	SKILL	R23SDP102	Communication Skills
	LAN	R23ENG101	A Course in Communication and Soft Skills
	LAN	R23TEL101	General Telugu
	LAN	R23HIN101	General Hindi
	MAJOR	R23COM101	Fundamentals of Commerce
	MAJOR	R23COM102	Business Organisation

SEMESTER II

CLASS	Structure	Subject Code	Paper Title
BBA HONOURS	LANGUAGE	R23ENG201	A COURSE IN READING & WRITING SKILLS
	LANGUAGE	R23TEL201	GENERAL TELUGU
		R23HIN201	GENERAL HINDI
	SKILL	R23SDP201	DIGITAL LITERACY
	SKILL	R23SDPB202	BUSINESS WRITING
	MAJOR	R23BBA201	PRINCIPLES OF MANAGEMENT
	MAJOR	R23BBA202	BUSINESS ECONOMICS
	MINOR	R23MNCSC203	PROBLEM SOLVING IN C
R23MNCSC203P		PROBLEM SOLVING IN C (Practical)	

SEMESTER III

CLASS	Structure	Subject Code	Paper Title
BBA HONOURS I & II	MAJOR	R23BBA301	Business Laws
	MAJOR	R23BBA302	Organisational Behaviour
	MAJOR	R23BBA303	Business Environment
	MAJOR	R23BBA304	Business Statistics and Mathematics
	MINOR	R23MNCSC301	Object Oriented Programming using Java
		R23MNCSC301P	Object Oriented Programming using Java (Practical)
	MULTI	R23MDP301	Health and Hygiene
	SKILL	R23SDP301	Project Management

SEMESTER IV

CLASS	Structure	Subject Code	Paper Title
	MAJOR	R23BBA401	Marketing Management
	MAJOR	R23BBA402	Human Resource Management

BBA HONOURS I & II	MAJOR	R23BBA403	Financial Management
	MINOR	R23MCSC401	Object Oriented Software Engineering
		R23MCSC401P	Object Oriented Software Engineering (Practical)
	MINOR	R23MCSC402	Web Programming
		R23MCSC402P	Web Programming (Practical)
	MULTI	R23MDP401	Indian Philosophy
	SKILL	R23SDP401	Digital Marketing